



2021

**CORPORATE SOCIAL
RESPONSIBILITY**



***You are never too old
to set another goal or
to dream a new dream.***

-C.S. Lewis

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ABOUT THIS REPORT

Sagicor Life Insurance Company reports annually on our Corporate Social Responsibility (CSR) performance. This report serves to highlight our 2021 activities and covers the period for January 1, 2021, to December 31, 2021. It demonstrates our commitment to analyzing and evaluating our CSR activities and the impact that we are having in our communities.

INTRODUCTION

SAGICOR IN THE COMMUNITY

Sagicor Life Insurance Company (Sagicor) is in the business of helping our customers protect their loved ones by providing quality life and annuity products and excellent customer service. Our Corporate Social Responsibility (CSR) program is guided by our corporate vision, deep tradition of community involvement dating back to 1840, and our employees' desire to help others. So, it is only natural for us to extend our business activities to also help the communities in which we serve.

We have established meaningful, long-term partnerships with community-based charitable organizations that share our passion for enhancing the lives of the people in our communities. Our focus is on developing our youth through health, education and sports initiatives. Our CSR program aligns with the Sagicor Group, tying together 19 countries and ultimately impacting communities on a global level. And, we recognize that the success of our CSR Program is equally due to the support and encouragement of those at the top of the organization and through the passion and efforts of our staff.

Due to COVID-19, our CSR program was a hybrid program that incorporated some volunteer activities while also providing monetary donations to community food banks and educational resources as well as participating in virtual events and donation drives.

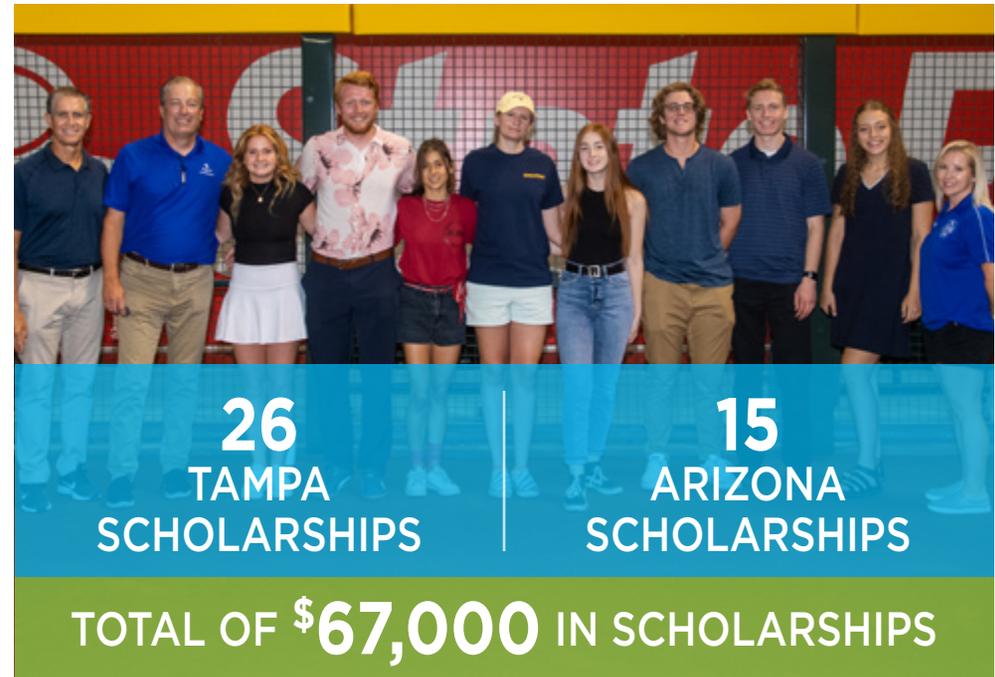


POSITIVE COACHING ALLIANCE

SPONSORSHIP AND COMMUNITY SERVICE, EDUCATION AND SPORTS

Sagicor partners with Positive Coaching Alliance (PCA) – Tampa Bay and Arizona throughout the year via the sponsorship of the Triple-Impact Competitor® scholarship program. PCA is an organization that is dedicated to developing “Better Athletes, Better People”, by providing resources to youth and high school sports coaches, parents, administrators and student-athletes. In addition to 1,000+ free audio-video and printable tips and tools available at PCADevZone.org, PCA has partnered with roughly 3,500 schools and youth sports organizations nationwide to deliver live group workshops, online courses and books by PCA Founder, Jim Thompson. These resources have helped those involved in youth and high school sports create a positive, character-building, sports culture.

The Triple-Impact Competitor scholarship program, sponsored by Sagicor, provided 26 scholarships to Tampa Bay area student athletes and 15 scholarships to those from Arizona, for a total of \$67,000 in scholarships. Students apply for the scholarship in May, and the finalists are recognized as individuals who strive to impact their sport on three levels: by improving oneself, teammates and the game as a whole.



Beat the Heat Golf Tournament

To raise funds for PCA, Sagicor donated \$7,500 and was the presenting sponsor for the 1st Annual Beat the Heat Golf Classic in Scottsdale, Arizona. The event brought together community partners to raise funds that will make a direct impact on the youth, sports and education in the state of Arizona.

In addition, several team members volunteered to help make the event go smoothly and keep smiles on all of the attendees’ faces while working at the check-in table. The tournament was a big hit that included a host of community partners, sports organizations, celebrities and supporters from across the state.

In total, Sagicor donated \$82,000 in support of PCA.



Metropolitan Ministries' mission is to care for the homeless and those in need in their community. Over the years, many volunteer hours have been spent sorting donated food, packing boxes and cleaning the facilities; the Tampa office also supports this great organization monetarily.

Tampa Bay Food Fight

The 5th Annual Tampa Bay Food Fight was more than just a battle between Tampa and St. Pete's top chefs — the goal of the event was to give Metropolitan Ministries' Culinary Arts Program students a brighter future. In Sagicor's first year of sponsorship, we donated \$15,000, which provided 11 culinary students with scholarships. While, the competition was something for the books, the best part was knowing that Sagicor made an immediate impact on culinary students in our communities.



\$15,000 DONATED = 11 SCHOLARSHIPS



Barrels of Hope

Our Tampa office hosted a non-perishable food drive in support of Metropolitan Ministries. With the help of partners like us, Metropolitan Ministries expects to serve more than 35,000 families this holiday season through their Barrels of Hope initiative.

Through generous donations, we donated four (4) full barrels that weighed over eight (8) pounds, plus \$400 in gift cards.

Holiday Food Drive

Several Tampa volunteers spent two days assisting Metropolitan Ministries' Holiday Food Drive. On one day, team members assembled tents to store all the donated non-perishable items, and on the second day, team members spent the day sorting and packing pallets of food for Thanksgiving meals. They grouped them in boxes — by type of food — and then packed the full boxes onto pallets.

In 2021, Sagicor donated \$65,045 to support Metropolitan Ministries' mission.

ST. VINCENT DE PAUL

SPONSORSHIP, EDUCATION AND COMMUNITY SERVICE



Our drive to support St. Vincent de Paul in the greater Phoenix area is an ongoing effort.

Water Drive

The triple-digit degree summers are challenging in Arizona, and staying hydrated is very important. ABC15 Arizona, Bashas' Supermarkets and Food City teamed up to host a Water Drive in support of our partners, The Society of St. Vincent de Paul, to provide heat relief.

During the summer months, St. Vincent de Paul gives out 4,000 bottles of water every day. That's more than 3,600 gallons a week! Sagicor was proud to match dollar-for-dollar donations up to \$10,000. Thanks to generous community donations, the Water Drive collected 1.8 million bottles of water.



Elementary School Donation

Every December, Palomino Primary and Intermediate students receive a special Christmas field trip — a holiday shopping spree at St. Vincent de Paul's Bell Road Thrift Store — where they are able to pick out two gifts for their family members. For the past two years, the big event has been on hold with students getting gift cards to shop individually, rather than as a group.

Due to ongoing hardships caused by the COVID-19 pandemic, the event was almost cancelled. However, this is where Sagicor stepped up by donating \$25,000 to St. Vincent de Paul (SVdP). Our donation provided \$25 SVdP thrift store gift cards to 1,000 students so they could individually shop and pick out presents for their family.

Students received a special goodie bag, which contained candy, small toys, and their gift cards. Then, SVdP closed their Hope Chest Thrift Store to the public and opened it just for Palomino students and their families to enjoy an exclusive shopping spree. Sagicor team members volunteered to help assist the children with their shopping needs as well as helped wrap their gifts.

In 2021, Sagicor was also able to make \$51,500 in donations.

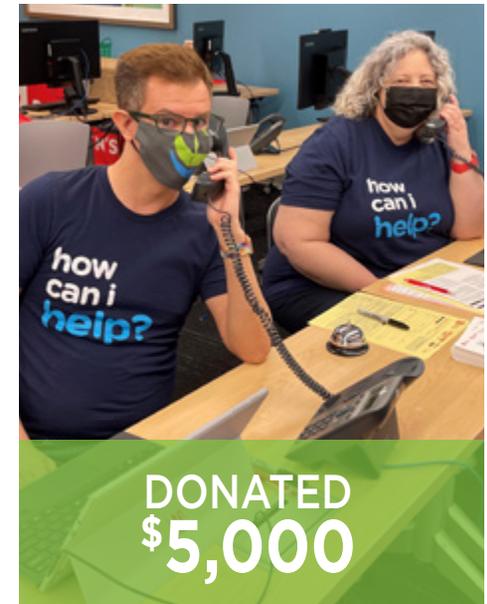


Sagikor Life Insurance Company is committed to supporting many worthy causes in our communities; Phoenix Children's (PCH) in Arizona is one of them. Over the past several years, we have donated to PCH in the form of money and volunteer time.

Child Life Program Fund

While adults have the coping mechanisms to process what is happening to them so they can self-soothe and prepare for treatment, children need guidance and advocacy to develop the trust necessary to heal. The Child Life Program utilizes the help of Child Life Specialists to help children, parents and siblings through very difficult moments — it is an essential component of family-centered care.

Sagikor's \$25,000 donation helped provide evidence-based and developmentally-appropriate interventions that help children cope with fear, anxiety, and pain.



Telethon, Radiothon, Sponsorship and Community Service

Phoenix Children's opened in 1983 as an independent children's hospital operating on the campus of Good Samaritan Hospital. Today, PCH has a medical staff of over 1,000 specialists providing care in over 75 subspecialties. PCH was named a top-50 pediatric facility in all 10 medical specialties of the U.S. News & World Report's website 2020-2021 rankings. PCH is also expanding into communities around the state with specialty and urgent care centers.

Each year, PCH partners with a television station to host a telethon and a radio station to host a radiothon. Sagikor designates money for these fundraisers, and employees from our Arizona office volunteer to work the phone bank, answering calls and taking donations. In 2021, Sagikor was there again to make a \$5,000 donation to both the telethon and radiothon events, as well as \$5,000 for Christmas meals for patients and their families.

ST. MARY'S FOOD BANK

SPONSORSHIP AND COMMUNITY SERVICE



St. Mary's mission is to alleviate hunger through the gathering and distribution of food while encouraging self-sufficiency, collaboration, advocacy and education. Arizona team members regularly volunteer at St. Mary's Food Bank by helping them collect and distribute food to those in need.

In 2021, Sagicor was also able to make \$31,000 in donations.



\$31,000 IN DONATIONS



Walk to Cure Arthritis (Virtual)

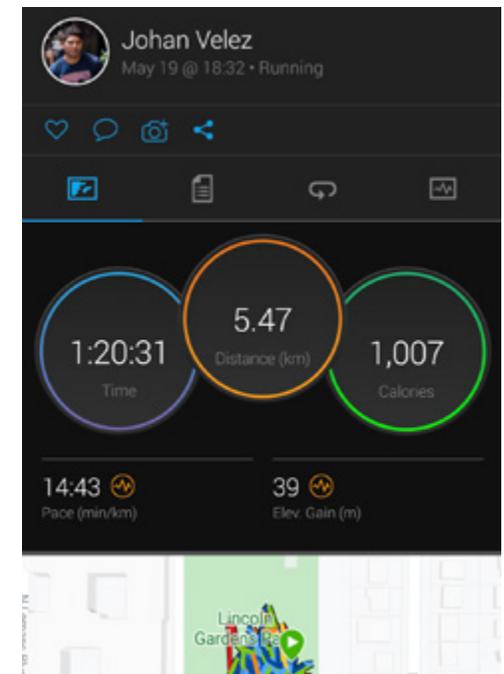
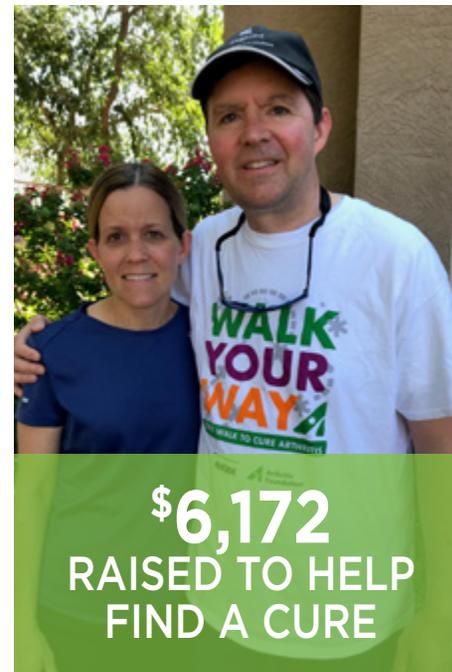
In May 2021, Sagicor Life Insurance Company's employees participated in its 13th Walk to Cure Arthritis event, this time virtually. In addition to walking/running/jogging for three (3) miles, we also raised \$6,172 to help find a cure for this disease.

The Walk to Cure Arthritis takes place in cities across the United States each year, and the funds raised go to the research aimed at finding a cure for arthritis, America's leading cause of disability.

Jingle Bell Run (Virtual and In-Person)

Initiatives, such as the Jingle Bell Run, help fund the Arthritis Foundation and get us closer to finding a cure. At the outset of our fundraising campaign, our goal was to raise \$1,000. When it was all said and done, we raised \$1,320 and had many walk/run/jog for the cure!

In addition to our fundraising efforts, Sagicor also donated \$10,000 to the Arthritis Foundation in 2021.



OPERATION: MILITARY MATTERS

SPONSORSHIP AND COMMUNITY SERVICE



What started as nine-year-old, Graci Tubb's 4th grade school project, has now blossomed into Operation: Military Matters (OMM). After hearing and seeing veterans speak at a school Veterans Day assembly, Graci felt the need to support our military by collecting supplies and sending care packages overseas.

In December 2016, OMM became a corporation, and on March 16, 2016, it became a 501 (c) (3). Six years later, OMM continues to perform the work it set out to do at its inception, and Sagicor wanted to show our support by orchestrating our very own Packing Party. Sagicor purchased all of the various supplies and non-perishable items for each care package (about \$5,000 in total), and team members in Scottsdale wrote 200 personalized "thank-you/appreciation" messages to be inserted in each package.

In November, Graci, her mom, Kadi, and an OMM volunteer, Joan, joined our Sagicor Tampa office to assemble and pack our 200 care packages that were delivered to the servicemembers overseas.

Step into Spring Challenge

As part of Sagicor's Wellness Initiative, team members participated in our 2021 virtual step challenge that took place from March 15 - April 22. At the onset, we set a goal as a team to "walk" from Scottsdale to Tampa by completing 4 million steps. And, if we did so, we would donate to one of our charitable partners.

Team members from across the country answered the call, and as a result, we were able to donate \$500 to OMM.



TOTAL OF **200** CARE PACKAGES

BOYS & GIRLS CLUBS OF TAMPA BAY

COMMUNITY SERVICE



Sagicor was proud to donate \$2,500 and sponsor the Boys & Girls Clubs of Tampa Bay through their Great Futures Breakfast that took place virtually in December. The event was held to celebrate the great work of The Clubs over the years. It also gave the attendees the opportunity to hear from past Club Members about how the Clubs have helped get them to where they are in life and to learn more about the progress that the Boys & Girls Clubs of Tampa Bay have made with youth living in the area.



DONATED A TOTAL OF
\$2,500
TO HELP THE
BOYS AND GIRLS CLUBS

MIKE EVANS FAMILY FOUNDATION

SPONSORSHIP AND EDUCATION



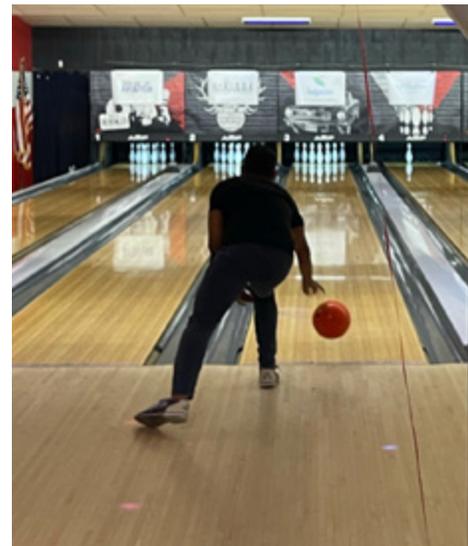
In June, several team members participated in a Bowling for Charity event in support of the Mike Evans Family Foundation. (Mike Evans is a receiver for the 2020 Super Bowl Champs, the Tampa Bay Buccaneers.)

While Evans has been enjoying success in recent times, his younger years were quite challenging, and those experiences lead to him establishing the foundation with his wife, Ashli, in 2017. The foundation focuses on empowering youth, encouraging education, and taking a stand against domestic violence. It also works to award scholarships to people who are passionate and well-rounded and who may not have the opportunity to attend college because of financial reasons.

Sagikor was proud to donate \$1,500 and sponsor a lane at the event.



**DONATED \$1,500
AND A LANE SPONSOR**



Sagicor was proud to sponsor the First Annual Swing of Hope Golf Tournament hosted by Learning Empowered. The organization was founded in 1975 as United Methodist Community Outreach Ministries by the United Methodist Church to address the unmet needs of the local community in St. Petersburg, Florida. In 2019, it became Learning Empowered, and its vision is for all members of the community to have stable housing, as well as the education they need for lifelong success.

Sagicor donated \$1,000 to the event, and all funds raised will help Learning Empowered provide diverse, quality programming that helps children and families thrive by building resiliency through lifelong education.



**DONATED \$1,000 TO
LEARNING EMPOWERED**





For many years, Sagicor has been an active supporter of the Hillsborough Education Foundation (HEF) in Tampa. In addition, the Tampa staff have contributed many hours of volunteer service as well as monetary support through fundraisers and other events.

HEF makes donated school supplies available to teachers working in low-income areas through its Teaching Tools Resource Center. Teachers can visit the store and get the supplies they need for their classes, including paper, pencils, pens, erasers, glue, staplers and even books — all free of charge.

Teaching Tools Store

In June, several Tampa team members took the time to volunteer at the Hillsborough Education Foundation's Teaching Tools Store. Our volunteers were each assigned a station where they counted, bagged, and labeled pens for distribution to teachers.



Back to School Drive

Sagicor teamed up HEF to help support their #EraseTheNeed Back to School Donation Drive that strives to ensure that every child has the tools he/she needs to succeed in the classroom.

There are over 150,000 students in Hillsborough County Public Schools that qualify for free or reduced-price lunch and do not have most basic supplies they need to succeed in school. Whether learning in the classroom or virtually, each child deserves to have the tools they need, and Sagicor was proud to do our part to support the students in the communities in which we serve.

Tampa team members stopped by our office to drop off bags and boxes FULL of school supplies to help ensure that students had the tools they needed for the school year. These donations have helped close the digital divide and provide the resources that thousands of our community's most vulnerable students need for academic success.

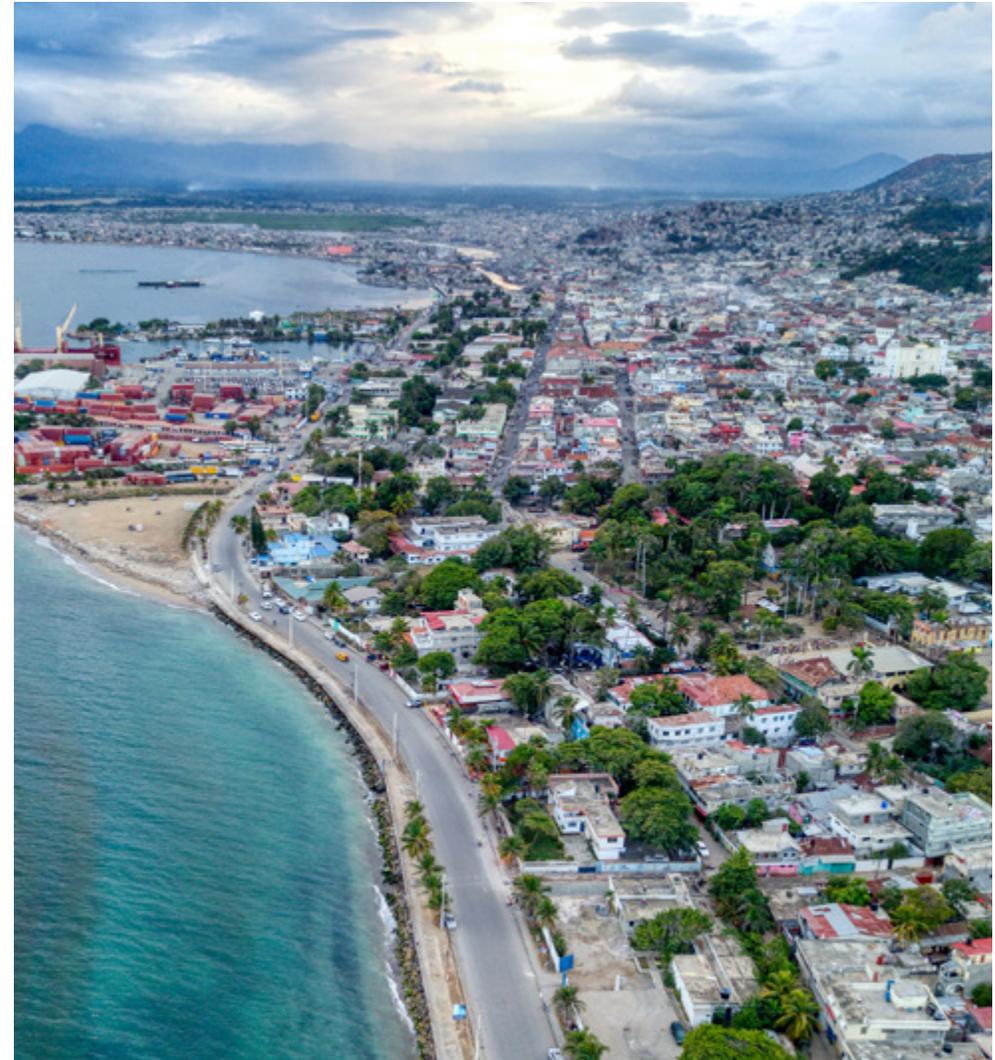
HELPING HAITI

FUNDRAISING



In August, Haiti was hit by a 7.2 magnitude earthquake followed by a direct hit from Tropical Depression Grace. Sagicor partnered with a Tampa Bay coalition of Caribbean organizations to help provide the hundreds of thousands of people impacted with much-needed supplies.

Overall, we were able to raise \$805 and donate some vital supplies such as towels, tarps, tents, and solar-powered lights that doubled as chargers.



**RAISED \$805
AND DONATED SUPPLIES**

ADOPT-A-CLASS PROGRAM

EDUCATION AND COMMUNITY SERVICE



Tampa

With the help of our partners, the Tampa Bay Lightning and the Tampa Bay Rays, Sagcor was able to provide gifts for the third-grade class at Booker T. Washington Elementary School in Tampa. Students were gifted with a variety of toys and goodies — and of course, a pizza party.

Scottsdale

Our Scottsdale team went out and shopped for gifts from the “Santa Wish List” for the entire second-grade class at Wilson Elementary School in downtown Phoenix. Then, several Sagcor “elves” volunteered to deliver the gifts — as well as some holiday cheer — to the students in person.



Our Tampa office hosted a Toy Drive to support the patients at Johns Hopkins All Children's Hospital. We collected toys so we could help put a smile on the faces of these young patients. The holidays are especially exciting for young children, and it's important to go the extra mile for those who cannot celebrate in a traditional way. The support from Tampa team members was absolutely tremendous!



LARGER THAN LIFE

CHARITABLE DONATIONS

SAGICOR
NOW

Unlike traditional in-person life insurance interactions, SagicorNow offered a fully online experience. Convenience and simplicity were not the only perks of getting a policy using SagicorNow — we saw our reach go beyond through our Larger Than Life initiative.

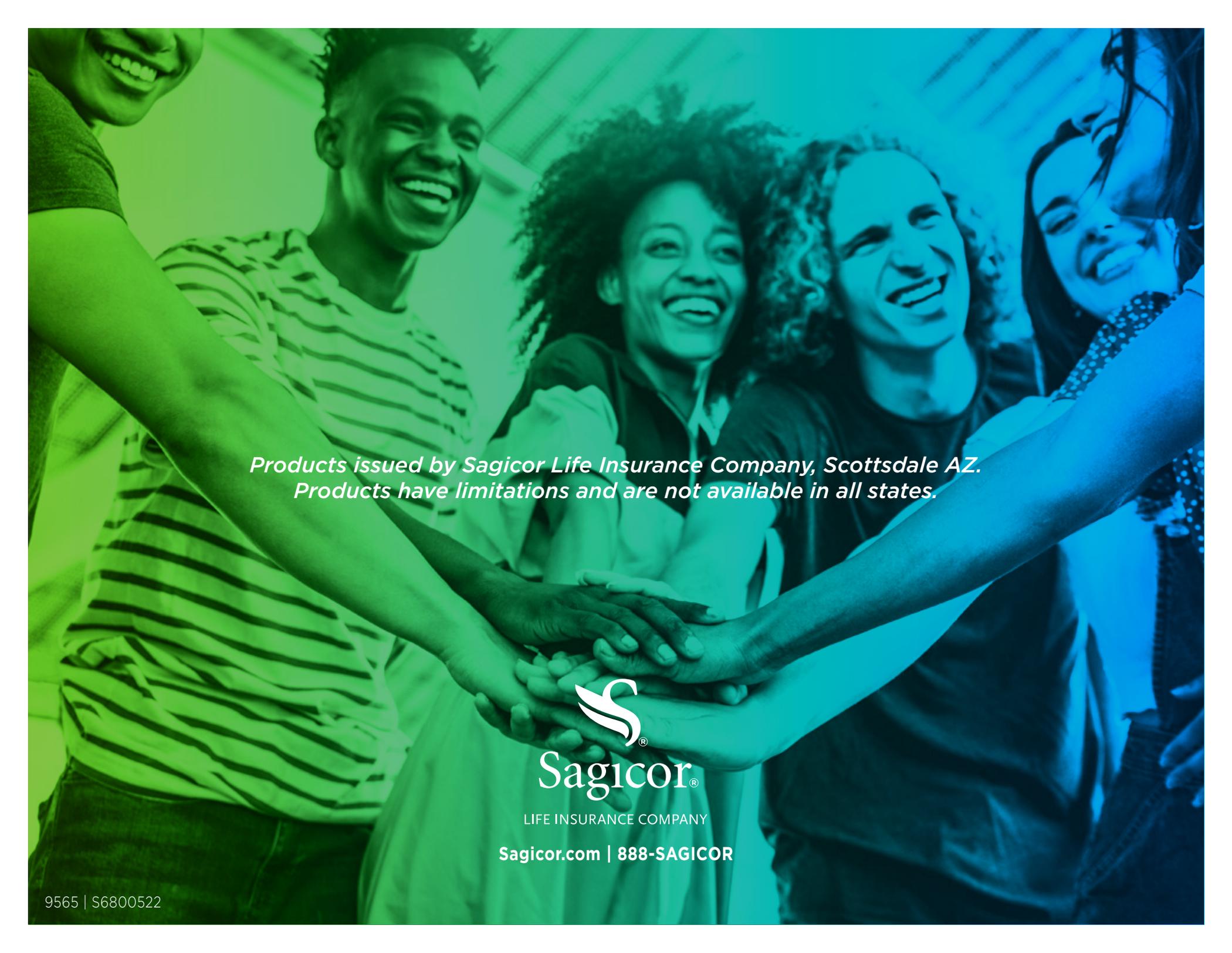
For every policy purchased, Sagicor Life Insurance Company donated \$25¹ to a deserving charity. In 2021, we donated \$2,125 in total.

¹ Not available in all states.



DONATED **\$25** FOR EVERY POLICY

DONATIONS TOTALED
\$2,125



*Products issued by Sagicor Life Insurance Company, Scottsdale AZ.
Products have limitations and are not available in all states.*



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