

My Sigma Run Experience- Joel

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The Sagicor Sigma Corporate Run has been galvanizing the support of thousands of Jamaicans to raise funds for child-related charities for 21 years. In this time, over \$400 million has been raised, every dollar going towards the development of hospitals, children's homes and foundations around the country. Without the support of every participant, the work of the Sigma Run would not be possible.

As we gear up for Sigma Run 2020 we're sharing the personal experiences of Sigma Run participants. From start line to finish line, each participant has a unique story of how the Sigma Run has impacted their lives.

Next up is Joel Nomdarkham, one of the 2019 Sigma Run Live hosts:

"When I was asked to be the co-host for #SigmaLive, it was an easy YES! Sagicor has built such a tremendous support around the importance of raising awareness around the need to support those less fortunate, and as an avid volunteer I wanted to be a part of this mission.

We know many Jamaicans in the diaspora love to support efforts like the Sigma Run, and the live stream gave them an opportunity to tune in and see the festivities - so being the presenter bringing this to them was truly an honour!"

Sigma Run 2020 takes place on Sunday February 16, 2020. Join us in raising \$55 million to support the Savanna-La-Mar Hospital, the Clifton Boys Home and the Bustamante Hospital for Children Special Care Nursery. Find out more and register today at www.sagicorsigmarun.com.