

Executive Profile



Dirk Hart, BA, MBA

Assistant Vice President, Supplementary Sales , Sagicor Life Inc

Dirk Hart was appointed to the position of Assistant Vice President – Supplementary Sales, effective December 4, 2017.

Dirk is responsible for the identification of opportunities and the development of strategies to increase sales through supplementary sales channels, across the Southern Caribbean.

His career spans thirty years in the financial services sector having led sales teams in Scotiabank, First Citizens and most recently, ANSA Merchant Bank where he held the position of Sales Manager.

He holds a Master's in Business Administration from the Henley Business School University of Reading and a Bachelor of Arts in Marketing from the Anglia Ruskin University.